



## FORMATS:

### AC, Hot A/C, Classic Hits and Country

Murphy, Sam and Jodi is the female-led morning show in over 60 markets that stands out by being real, compelling, and genuinely entertaining every day. Murphy, Sam and Jodi is focused on today's 25-54 female listener with content that connects across music preferences. That is the reason the show delivers book after book for Mainstream AC, Hot A/C, Classic Hits and Country. That relationship goes well beyond morning drive with social media engagement 7 days a week.

## Jacobs Media Tech-Survey 2021:

### Importance of Personalities has grown post-pandemic.

