

JODI'S HOLLYWOOD OUTSIDER EXTRA!



FAQ

Thanks for airing Jodi's Hollywood Extra! It's a great way to have updated entertainment content in PM drive and to integrate and cross promote Murphy Sam and Jodi into other dayparts.

How will I receive it?

FTP stations – you will receive it in your individual station folder (the same place your daily promo arrives). Make sure you have a fetch setup to grab it and download into your log. File name is 057084501.mp3

WAN stations – It will be transmitted in the autoload number 570845

When is it sent?

It will be uploaded by 10am CT Mon-Fri each day to the same number.

WAN stations- your number will automatically be loaded with the new audio.

FTP stations – Set your fetch to grab as early as you'd like, but please know that if a breaking event happens, we will push out new audio and notify you by email.

How do I receive the spot that goes with the segment?

Just like the regular show barter, it will arrive via Mister Master Media Shooter, AIM, or whatever you utilize to receive USRN commercials. The spot can be run as an adjacency or within the window outlined in your clearance agreement.

How does customization work?

We will produce a closing tag that you can place in your log/clock at the end of the segment that says "GET YOUR HOLLYWOOD OUTSIDER EVERY HOUR WEEKDAY MORNINGS WITH MURPHY SAM AND JODI ON _____". The content will be produced in a way that will transition from the report into the tag.

What if I encounter a problem?

Send us a note at help@msjshow.com or contact June Colbert and june@colbertmediagroup.com