

# Jodi's Hollywood Outsider: Extra

## When

Designed for PM Drive

## Why

Leverages the strength of the existing hourly MSJ benchmark:

**Jodi's Hollywood Outsider.**

## How

FTP and WAN delivery  
1 minute barter

Our 60 second feature offering a fun pop culture segment that marries **Murphy, Sam & Jodi** to your station.

Promotes to the next MSJ show with a custom tag option.



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